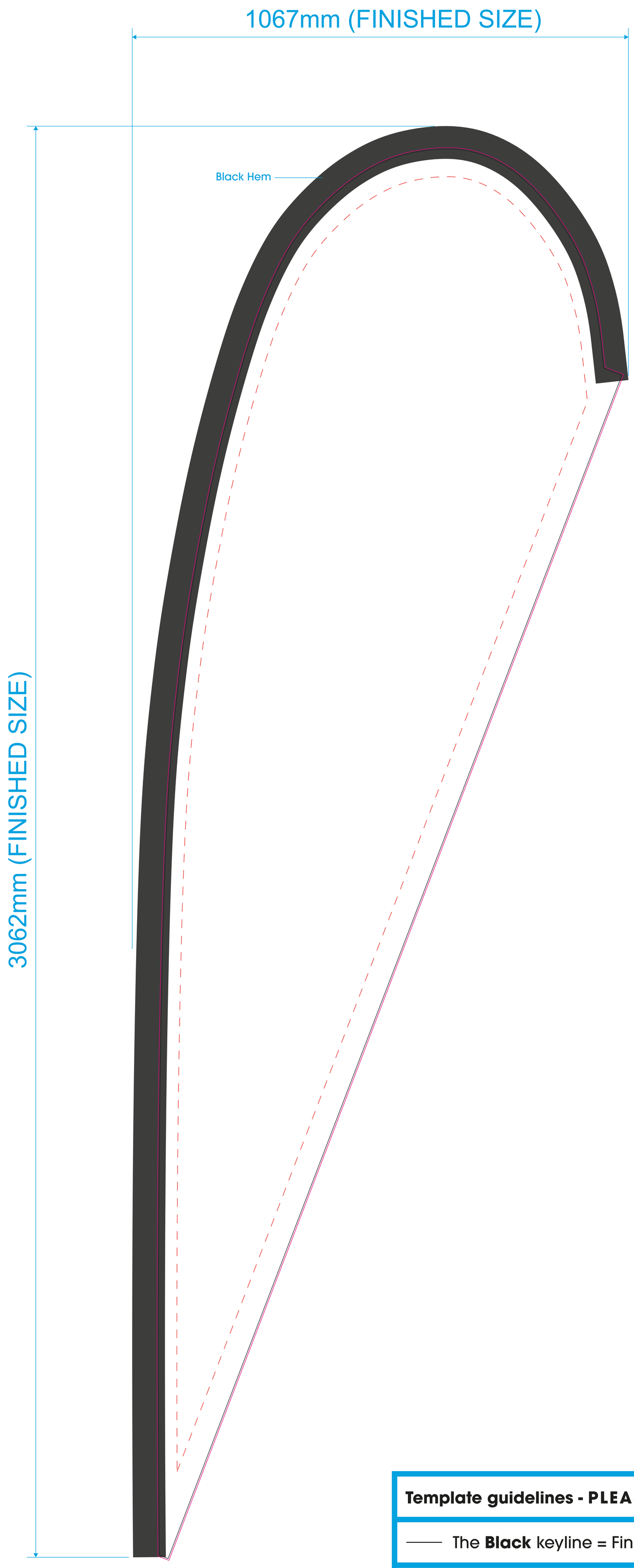
Flying Banner Artwork Template
Medium Teardrop Black Elasticated



Artwork guidelines

PLEASE READ

- Supply in **CMYK**, if specific colour(s) are required please reference **Pantone name/number**. We convert Pantone colours to the closest possible CMYK match for Flying Banner material.
- **Embed** all images.
- All fonts must be converted to **outlines.**
- Resolution must be **300dpi**.
- Supply artwork as high resolution **PDF** or **Illustrator file.**
- Set artwork at **100%** scale.
- When using the colour black, use 100% of all colours **(C 100%, M 100%, Y 100%, K 100%)**

Flying Banner Material

Dye Sublimation print will give a vibrant colour rendition to any design. In using perforated textiles it should be noted that the density of through-colour print, and the effect of light on a woven material surface, will result in a finished appearance that is not directly comparable to print as seen on a solid (non-translucent) material surface.

For these reasons the overall appearance and colour replication in the finished flag design will vary in appearance from original flat artwork.

Approval of this artwork confirms your understanding of the requirements/limitations detailed above.

Template guidelines - PLEASE READ

- The **Black** keyline = Finished cut size of the product before assembly.
- The **Pink** keyline = Your background must extend to this line.
- The **Red** dashed keyline = Keep all text within this area.

Please be aware that all flying banners are produced at +/- 3% of the finished size